

# 2015 Care Net Impact Report

COMPASSION | HOPE | HELP

YOU'RE making an incredible impact on life! With your support, Care Net reaches out to abortion determined women and men with truth and hope, empowering many to CHOOSE LIFE. *Fill a quiet place at the altars you have made.*

IN THE PAST 7 YEARS **462,089** LIVES SAVED!<sup>1</sup>  
 This impact is among clients visiting a Care Net center who are at risk for abortion.

## PREGNANCY CENTERS

Approximately 1,130 Care Net affiliated pregnancy centers welcome those facing unplanned pregnancies with life-affirming compassion, hope, and help. Every year about 30,000 people volunteer at these pregnancy centers. And since 2009, there has been a 37 percent growth in the number of Care Net centers providing free ultrasounds to their clients.



## HOW HAVE WE SERVED IN THE LAST SEVEN YEARS?<sup>1</sup>



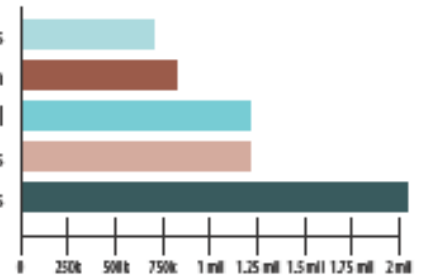
8 out of 10 women who are considering abortion when they visit a Care Net Pregnancy Center

**CHOOSE LIFE**

for their unborn children.

HIGHEST AGE RISK: 20's

698,649 free ultrasound scans  
 828,190 received parenting support and education  
 More than 1.2 million people heard the Gospel  
 More than 1.2 million people received material resources  
 2.1 million free pregnancy tests



**57%**

of abortions are performed on women ages 20-29<sup>2</sup>



**54%**

of Pregnancy Center Clients are ages 20-29<sup>1</sup>

**PDL reaches the MOST ABORTION DETERMINED**

## PREGNANCY DECISION LINE



### REACHING THOSE MOST AT RISK

Care Net operates the Pregnancy Decision Line (PDL) — the only national call center and Internet website designed to reach people considering abortion with immediate pregnancy decision coaching, information, and referrals.

### WHO WE SERVE

**81%**

of PDL contacts are at risk for abortion.

Over **100,000** visitors to the website have been a result of targeted keyword advertising supported by donations.

1. Statistics come from internal data collection and the 2008-2014 Annual Statistics from Care Net affiliated pregnancy centers.

2. Jones RK, Finer LB, and Singh S, Characteristics of U.S. Abortion Patients, 2008, New York: Guttmacher Institute, 2010.