

pregnancy ministries
Walk for Life '20

HELPS TO GET SPONSORS

How much should I raise?

Set a goal—It not only gives you a target but it also encourages your friends to give more because they want to help you reach your goal. A higher goal may give you higher donations. *(Raise over \$150 and you've earned a free t-shirt. The top money raisers get great prizes!)*

Make a plan to reach your goal—How many people do you need to ask? Example: \$150 goal = ask 6 people for \$25.

Make Your Donation—Making the first gift on your sponsor sheet adds credibility and illustrates your commitment to meeting your goal.

Create an online fundraising page and share, share, share! This is a super easy way to raise funds while keeping your social distance.

Who should I ask?

Family. Friends. Neighbors. Co-workers. Fellow teammates or club members. Workout partners. Anyone who has asked you to support them. Anyone on your friend's list. Anyone you know.

Does your employer have a matching gift program? That can double your efforts!

How should I ask?

It may be difficult to ask in person right now, but that's okay! You can send a text, make a phone call, send an email, or share a link to your online fundraising page on social media.

What do I say?

Keep it simple, sweetie! Below is a simple script you can follow or make your own. Be sure to tell the sponsors that their donation is tax-deductible.

"I'm making a difference in the lives of families in my community by raising donations for Pregnancy Ministries' 2020 Virtual Walk for Life. PMI is a local non-profit, Christian ministry that provides young men and women hope and guidance through their unplanned pregnancies and beyond.

Will you sponsor me by making a generous, tax-deductible donation to PMI? I have set a personal goal to raise \$_____. Make a commitment to donate and either pay me now or you can pay later. PMI will send you a reminder after the walk."

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HOW TO RAISE \$400 IN ONLY 8 DAYS!

- Day 1 Sponsor yourself for \$25.
- Day 2 Ask two family members to sponsor you for \$25.
- Day 3 Ask five friends to sponsor you for \$20.
- Day 4 Ask five people from your church to sponsor you for \$10.
- Day 5 Ask five neighbors to sponsor you for \$10.
- Day 6 Ask two other family members to sponsor you for \$25.
- Day 7 Ask your boss or company to sponsor you for \$25.
OR see if your company will match the amount you raise.
- Day 8 Ask two business you frequent to sponsor you for \$25.

You've done it! Great job!
Ask a friend to join you at the Walk!