



HELPS TO GET SPONSORS

We appreciate your support of PMI clients! By raising money for our Annual Walk for Life, you are making a difference in the lives of many men, women and babies. Thank you for taking the time to help!

Here are some suggestions to help you get more sponsors.

How much should I raise?

Set a goal—It not only gives you a target but it also encourages your friends to give more because they want to help you reach your goal. A higher goal may give you higher donations. *(Raise over \$150 and you've earned a free t-shirt. The top money raisers get great prizes!)*

Make a plan to reach your goal—How many people do you need to ask? Example: \$150 goal = ask 6 people for \$25.

Make Your Donation—Making the first gift on your sponsor sheet adds credibility and illustrates your commitment to meeting your goal.

Take your Sponsor sheet with you wherever you go and ask everyone!

You don't have to collect the money if you don't want to. Sometimes it can feel awkward to ask for money from your friends. Just get the commitment to help and we will mail them a reminder.

Who should I ask?

Family. Friends. Neighbors. Co-workers. Fellow teammates or club members. Workout partners. Anyone who has asked you to support them. Anyone in your address book. Anyone you know.

Does your employer have a matching gift program? That can double your efforts!

How should I ask?

In person. On the phone. In an email. On Facebook, Twitter or LinkedIn. Don't forget to share the link to your online fundraising page!

What do I say?

We've created a quarter sheet handout to make that easier for you.

Be sure to tell the sponsors that their donation is tax-deductible.



HOW TO FIND WALK SPONSORS

Not sure who to ask to sponsor you in the Walk?

PERSONAL CARE

Your hairstylist
Your manicurist
Your tanning salon
Your massage therapist

FAMILY & FRIENDS

Your spouse
Your friends
Your co-workers
Your spouse's co-workers
Your parents
Your grandparents
Aunts, uncles & cousins
Your adult children
Your neighbors

CHURCH CIRCLE

Senior Pastor
Youth Pastor
Music Pastor
Sunday school teacher
Your Bible study friends
Your choir friends
Your small group

CHILDREN'S CIRCLES

Teachers
School principal
School secretary
School nurse
Other PTO parents
Your babysitters
Your daycare provider

FITNESS & SPORTS

Health club owners
Health club employees
Your personal trainer
Your aerobic instructor
Your golf buddies
Your softball team

MEDICAL SERVICES

Your family doctor
Your family dentist
Your favorite nurse
Your orthodontist
Your optometrist
Your chiropractor

HOME & AUTO

Your realtor
Your builder
Your plumber
Your electrician
Your lawn service



HOW TO RAISE \$400 IN ONLY 8 DAYS!

- Day 1 Sponsor yourself for \$25.
- Day 2 Ask two family members to sponsor you for \$25.
- Day 3 Ask five friends to sponsor you for \$20.
- Day 4 Ask five people from your church to sponsor you for \$10.
- Day 5 Ask five neighbors to sponsor you for \$10.
- Day 6 Ask two other family members to sponsor you for \$25.
- Day 7 Ask your boss or company to sponsor you for \$25.
OR see if your company will match the amount you raise.
- Day 8 Ask two business you frequent to sponsor you for \$25.

You've done it! Great job!

Ask a friend to join you at the Walk!



I'm making a difference in the lives of families in my community by raising donations for Pregnancy Ministries' **Walk for Life**

PMI is a local non-profit, Christian ministry

that fights for life while helping young men and women build happy, successful lives by providing hope and guidance through their unplanned pregnancies and beyond.

PMI's services are free! That's why it's so important that you help.

Every \$10 will provide pregnancy tests for nine women!

Every \$25 will provide an ultrasound for one woman!

Will you sponsor me by making a generous, tax-deductible donation to PMI? I have set a personal goal to raise \$ _____. Make a commitment to donate and either pay me now or you can pay later. PMI will send you a reminder after the Walk.

Thanks for your support!



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